

WWW.EMPTYWEB.CO.UK PRIVACY POLICY

www.emptyweb.co.uk (the "Site") is under the ownership and management of Empty Web Ltd.. Empty Web Ltd. is responsible for data control. Contact them at:

contact@emptyweb.co.uk

07545570007

261 Fulham Palace Road, London, SW6 6TP

Type of website: Marketing Agency

Effective date: 05/07/2025

Purpose

The purpose of this Privacy Policy (the "Privacy Policy") is to provide users with information regarding:

- a. The personal data collected.
- b. Use of the data collected.
- c. Who is authorised to access the data collected.
- d. The Site user's rights.

This Privacy Policy applies in addition to the Site's terms and

conditions. **GDPR**

Users in the European Union must know we adhere to the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016, known as the General Data Protection Regulation (the "GDPR"). For users in the United Kingdom, we adhere to the GDPR as enshrined in the Data Protection Act 2018.

Following Article 37 of the GDPR, we do not meet the criteria for appointing a Data Protection Officer since we do not fall within the categories of controllers and processors.

Consent

By using our Site, you consent to:

- a. The conditions established in this Privacy Policy.

If you provided consent for us to process your personal data, you may revoke that consent at any time. Such revocation does not have a retroactive effect and will not affect the lawfulness of processing carried out before the withdrawal of consent.

You can withdraw your consent by: Contacting Empty Web.

Legal Basis for Processing

Following Article 6 of the GDPR, we exclusively process personal data of EU users when we have a lawful basis.

The legal grounds on which we base our collection and processing of personal data from EU users are as follows:

a. The processing of user personal data is necessary so that we can address, at the request of a user, potential issues before or during a contract. If a user does not provide the personal data necessary for us to perform a contract the consequences will be the following: We may not be able to conduct an audit of your business.. b. Users consent to the processing of their data for one or more specific purposes.

Personal Data We Collect

We only collect necessary data that directly supports the goals of this Privacy Policy. We will not collect any data without your awareness.

Data Collected in a Non-Automatic Way

We may collect the following data based on your site actions:

- a. First and last name.
- b. Email address.
- c. Phone number.
- d. Details of service requirements.

We use the following techniques for this data collection:

- a. Online Form.

How We Use Personal Data

Data collected on our Site will only be used for that directly supports the goals of this Privacy Policy. We will not use your data beyond what we disclose in this Privacy Policy.

We collect the data based on your site actions for the following purposes:

- a. Following up with client.
- b. Analytics.

Who Receives Your Data

Employees

We may disclose user data to any member of our organisation who needs it for their work. **Additional Disclosures**

Your data will not be sold or shared, except in the following cases:

- a. If it is required by law.
- b. If any legal proceeding requires it.
- c. To prove or protect our legal rights.
- d. To buyers or potential buyers of this company if we want to sell the company.

We are not responsible for and cannot control their privacy policies and practices if you follow hyperlinks from our Site to another Site.

Data Retention Policy

User data will be stored until the intended use of the data has been completed. If your data is kept for a longer period, you will be notified.

Data Protection Policy

Data submitted through the contact form is securely emailed via our hosting provider's mail server and not stored on the web server.

If stored, data is held in encrypted cloud environments (e.g. Google Workspace,

365) with two-factor authentication (2FA) enabled.

Only authorised personnel (e.g. company founder, direct collaborators under NDA) have access.

Our website uses HTTPS encryption to secure data in transit.

Email servers are configured with TLS encryption to reduce risk during delivery..

While we take all reasonable precautions to ensure that user data is safe and secure, there is always a risk of damage. The Internet as a whole may be insecure at times and therefore we cannot guarantee the security of user data beyond what is reasonably practical.

User Rights

Your rights under the GDPR are:

- a. Right to be informed.
- b. Right of access.
- c. Right to rectification.
- d. Right to erasure.
- e. Right to restrict processing.
- f. Right to data portability.
- g. Right to object.

Children

We are committed to protecting children's privacy and we do not knowingly collect or use personal data from children under 16 years of age. In case we did it, we will delete it as soon as possible. If a child under 16 years of age has provided us with personal data their parent or guardian may contact our privacy officer.

Data Access, Modification, Deletion, and Challenge

If you would like to learn about our data collection and usage practices, or to exercise your rights under the GDPR, please contact our privacy officer.

Modifications

This Privacy Policy will be updated occasionally to comply with the law and to reflect any changes to our data collection process and we will update the "Effective Date" at the top of this Privacy Policy. We recommend periodically reviewing our Privacy Policy to ensure you are notified of any updates. If necessary, we may notify users by email about changes to this Privacy Policy.

Complaints

For complaints about how we process your personal data, please contact us through the methods listed in the Contact Information section so that we can resolve the issue when possible. If you believe that we have not addressed your concern satisfactorily, you have the right to file a complaint directly to a supervisory authority by contacting The Information Commissioner's Office.

Contact Information

For any questions, concerns or complaints, contact our privacy officer, Matthew Dryden, at:

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